

Charter Revision Committee

Background Information on committees that should be discussed as part of the Charter Revision Committee's tasks. Excerpts are from the Plan of Conservation and Development (PoCD). The entire PoCD can be found on the Town's website under Land Use. The February 1, 2020 the PoCD, which was approved by the people of Woodbury, included adding the following committees.

Business & Economic Development Committee

Transportation & Infrastructure Goal: Proactively manage, maintain, and expand infrastructure to meet the community's needs while preserving rural character.

1 Improve the Town's digital infrastructure and physical infrastructure to support new technologies.

1.2	The Board of Selectmen should reestablish the Business & Economic Development Committee to work with local businesses to identify digital and physical infrastructure needs and explore ways to address those needs.
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Economic Development Goal: Build a diverse economy around small-scale, independently owned enterprises.

1 Work with the State and regional organizations to support activity that will help the Woodbury business community grow and prosper.

1.3	The Board of Selectmen should reestablish the Business & Economic Development Committee to work with local businesses to identify needs and explore ways to address those needs.
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2 Develop informational materials and improve processes to attract new business, support existing businesses, and shorten application and permitting timelines.

2.1	The Business & Economic Development Committee should work with the Woodbury Chamber of Commerce, Woodbury Business Association, Woodbury Antiques Dealer Association (WADA), the Connecticut Department of Economic Development (DECD), and CT Tourism to develop informational and marketing materials relevant to conducting and establishing a business in Woodbury.
2.2	The Business & Economic Development Committee should work with the Land Use Office and Building Department to provide step-by-step guidance documents and online instruction that assists new businesses and applicants in navigating the permitting and licensing process.

3 Continue to build community through themed events that encourage residents and business owners to mingle.

3.1	The Business & Economic Development Committee should work with local farmers to revitalize the farmers' market, explore a means of having a year-round public marketplace and otherwise provide opportunities for residents and local businesses to support local farms.
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There shall be a Business and Economic Development Commission consisting of five (5) members appointed as set forth in Appendix B as terms of incumbent members expire. There shall be two (2) alternate members appointed as set forth in Appendix B as terms of incumbent alternates expire. There should be a mix of current business owners, three (3), and two (2) residents of the Town that will comprise the five (5) members. Alternates should be one business owner and one resident. All business owners on the Commission do not need to be residents of the Town.

The Business and Economic Development Commission is an advisory body to the Board of Selectpersons. Their goals are to build a diverse economy around small-scale, independently owned enterprises. This will include working with local businesses to identify digital and physical infrastructure needs and explore ways to address those needs. The Commission will also coordinate with other local and state agencies to streamline, develop, and maintain informational and marketing materials relevant to conducting and establishing a business in Woodbury. Additionally, the Commission will provide opportunities for residents and local businesses to support local farms.

It shall have all the powers conferred on it and perform all the duties required of it by law.

